whereby users posting inappropriate content and/or user tags may have their content blocked or even have themselves removed from an event-share group. For example, a certain number or percentage of event-share group members may submit votes on a particular piece of media as being inappropriate (e.g., undesirable). If the number or percentage of "inappropriate" votes exceeds a configurable threshold for a particular shared media, that piece of media may be blocked and or removed from the system. Similarly, in the case of user tags added to captured/shared media, event-share group members may deem the comments or content of certain user tags to be inappropriate. Thus, group members may also vote that a particular user tag is inappropriate, as opposed to the underlying media itself.

[0063] In addition, in one embodiment a member of an event-share group may be voted out of the group if the user posts inappropriate captured media or inappropriate user tags as determined by the voting of other event-share group members. For example, if a particular user posts two or three unique pieces of captured media or user tags that are each deemed to be inappropriate by members of the event-share group (e.g., each piece of captured media and/or each user tag exceeds the voting threshold required to block or remove that particular item), the method may then remove the user from the group, in addition to blocking or removing the captured media or user tags which exceeded the voting threshold for inappropriate material. Accordingly, in one embodiment, the method may query an event-share group member whether they would like to vote on any shared media or user tags.

[0064] If answered positively, the method proceeds to step **350** where the method receives the voting information. For example, an event-share group member may indicate to the method (e.g., via a keypad entry, voice-activated response or other input) that shared media or a user tag is either appropriate or inappropriate. In one embodiment, the voting information may comprise multiple options. For example, the event-share group member may indicate that the shared media or user tag is very appropriate, somewhat appropriate, somewhat inappropriate, very inappropriate or completely unacceptable. In one embodiment, the voting information may be conveyed on a numerical scale. For example, the method may use a 1 to 5 scale with 1 being completely unacceptable and 5 being very appropriate.

[0065] Following receipt of the voting information at step **350**, the method proceeds to step **335**. At step **335**, the method may also convey/transmit the received voting information (e.g., to an event-share server), in addition to conveying any captured media or any user tag information as described above. However, if at step **345** the method does not receive an indication that the user would like to add voting information to any captured media or user tags, the method proceeds to step **325**, as described above.

[0066] It should be noted that although not specifically specified, one or more steps of methods **200** and **300** may include a storing, displaying and/or outputting step as required for a particular application. In other words, any data, records, fields, and/or intermediate results discussed in the method can be stored, displayed and/or outputted to another device as required for a particular application. Furthermore, steps or blocks in FIGS. **2** and **3** that recite a determining operation or involve a decision do not necessarily require that both branches of the determining operation be practiced. In other words, one of the branches of the determining operation can be deemed as an optional step.

[0067] FIG. **4** depicts a high-level block diagram of a general-purpose computer suitable for use in performing the functions described herein. As depicted in FIG. **4**, the system **400** comprises a processor element **402** (e.g., a CPU), a memory **404**, e.g., random access memory (RAM) and/or read only memory (ROM), a module **405** for supporting and enabling collaborative media sharing among users, e.g., at an event, and various input/output devices **406** (e.g., storage devices, including but not limited to, a tape drive, a floppy drive, a hard disk drive or a compact disk drive, a receiver, a transmitter, a speaker, a display, a speech synthesizer, an output port, and a user input device (such as a keyboard, a keypad, a mouse, and the like)).

[0068] It should be noted that the present disclosure can be implemented in software and/or in a combination of software and hardware, e.g., using application specific integrated circuits (ASIC), a general purpose computer or any other hardware equivalents. In one embodiment, the present module or process **405** for supporting and enabling collaborative media sharing among users at an event can be loaded into memory **404** and executed by processor **402** to implement the functions as discussed above. As such, the present method **405** for supporting and enabling collaborative media sharing among users at an event (including associated data structures) of the present disclosure can be stored on a computer readable storage medium, e.g., RAM memory, magnetic or optical drive or diskette and the like.

[0069] While various embodiments have been described above, it should be understood that they have been presented by way of example only, and not limitation. Thus, the breadth and scope of a preferred embodiment should not be limited by any of the above-described exemplary embodiments, but should be defined only in accordance with the following claims and their equivalents.

What is claimed is:

1. A method for supporting media sharing among a plurality of users via a communication network, comprising:
- creating an event-share group relating to an event;
- providing an event tag to a plurality of members of the event-share group, where the event tag uniquely identifies the event-share group or the event;
- receiving a captured media from at least one of the plurality of members, wherein the event tag is attached to the captured media; and
- providing the captured media to the plurality of members.

2. The method of claim **1**, wherein the captured media is associated with user tag information that is created by a member of plurality of members.

3. The method of claim **2**, wherein the user tag information is created by a member who captured the captured media.

4. The method of claim **2**, wherein the user tag information is created by a member who received the captured media.

5. The method of claim **1**, further comprising:
- terminating the event-share group in response to an indication of an end of the event.

6. The method of claim **1**, wherein the communication network comprises an Internet Protocol (IP) Multimedia Subsystem (IMS) network or a wireless network.

7. The method of claim **1**, wherein the captured media is stored by an application server deployed in the communication network.

8. The method of claim **7**, wherein user tag information associated with the captured media is stored by the application server.